

February 2017 Calendar of Events

- February 1,8,15,22 -Oak Pointe provides FREE blood pressure checks 1-3pm
February 1,8,15,22- Grace Church hosts Drop Zone after school program till 5:30pm
February 2,9,16,23-Ray County Library hosts Genius Hour from 3-4:30pm
February 3,10,17,24-Richmond Rotary @ noon @ 19th Hole
February 4-Richmond Masonic Lodge B & G Breakfast 7a-10:30a \$5
February 5,12,19,26- Grace Church Youth Ministry 6:30-8pm
February 6,13,27- Ray County Library Story time @ 10am, 1p, 4p
February 6,13,27- GED/HSE tutoring @ Ray County Library 12p-2p
February 7,14,21,28-Richmond Kiwanis meeting @ noon @ 19th Hole
February 7,14,21,28--American Legion hosts Bingo-open @ 4pm games @ 6pm
February 7- Ray County Library Adult Book Club @ 6:30pm
February 7,14,21,28- Ray County Library AARP Tax Assistance 9a-1p
FEBRUARY 9-INSIGHT EYECARE HOSTS BEFORE HOURS 7:30A-9:30A
February 11-Orcheln hosts Blade Sharpening \$3 per blade 10a-2p
February 16-RCOC Board meeting at 11:30am @ 19th Hole
February 18- Richmond Rotary Reverse Raffle @ Veteran's Building
February 18- Richmond Masonic Lodge B & G Breakfast 7a-10:30a \$5
February 20- Chamber, Ray County Library, City Hall Closed for Holiday
February 20- Ray County Hospital Gift Shop 20% Off Sale
February 21- Ray County Library hosts Oobleck Science @ 4pm
February 22-Mushroom Festival Meeting @ noon @ Hometown Pizza
February 23-Ray County Library Art Series "Painting with Water Colors" @ 4pm
FEBRUARY 23- RHS FBLA HOSTS BEFORE HOURS AT
SUPERINTENDENTS OFFICE @7:30A-9:30A
February 25- Farris Theatre Presents 4 Fried Chickens and a Coke @ 7:30p-\$15
February 27- RDD meeting at noon at Hometown Pizza
February 28-Ray County Library hosts Dr. Seuss Day from 3:30p-7p
February 28- 4th Tuesday Grief Support Group @ UCPC @ 7pm
February 28- Ray County Women's Resource Center Gumbo Night 6-9p @ Ray County Senior Center
February 28- Elements Destination Dining is hosting a "Fat Tuesday Buffet" from 6-8pm

On March 16th, The RCOC will host a ribbon cutting ceremony at the School Store at RHS at 6pm. Please join us and show support of this educational endeavor.

Thank you!

chamber.Emotion

Chamber Officers

President

Tonya Willim

City of Richmond

Secretary-Treasurer

Natalie Lamar

Executive Director

Chamber Board

Class of 2017

Tonya Willim

Glenda Powell

Jimmy Carter

Jennifer Brenton

Class of 2018

Glen Martin

Brock Dover

Tony Hatcher

Justin Wrisinger

Class of 2019

Justin Meier

Jennifer Gant

Chris Brown

Atalie Williams

February

2017

Volume 48

Issue 2

Chamber in Motion is the official newsletter of the Richmond Area Chamber of Commerce

104 W. North Main

816-776-6916



The Richmond Area Chamber of Commerce was happy to host a Quarterly Member Luncheon on Thursday January 26th at the 19th Hole. Matt Riggs, Mid American Regional Council, spoke on recycling at work and home. Residents of Richmond may take household hazardous waste products to the permanent collection facilities in Kansas City, Missouri, and Lee's Summit at no charge (proof of residency is required) thanks to the City of Richmond! Once a year, you can dispose of it at City Hall. Pull up to the drop site and the City Council will unload it for you. Thank you City of Richmond for offering this fantastic service to the community. Our next luncheon will be held on April 13th at noon at the Community Room in the Ray County Library. Kelly Dyer will be speaking on entrepreneur education opportunities offered the Missouri Chamber. Pictured top- Students from the Grave Cooperative School attended the luncheon.

Pictured above- Matt Riggs, MARC, speaks at the event.

Quarterly Member Luncheon

City of Richmond: Richmond Recreation Ribbon Cutting Ceremony January 7th, 2017



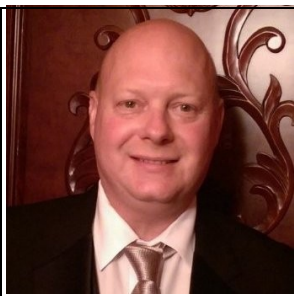
From left, are: Tonya Willim, Jennifer Brenton, James Ford, Glenda Powell, Matt Ohrt, Shannon Alley, Drew Brotherton, Mayor Mike Wright, Terry Dickey, Ron Brohammer, Haley Williams, councilor Barb Hardwick, councilor Deanne Guy, Greg Krueger, Brad Hogan, Tammy Summers and Glen Martin. The city hosted its first recreation basketball game against Lexington on the new floor after the ribbon-cutting ceremony. (Photo by Leah Wankum/Richmond News)

The City of Richmond proudly unveiled the long anticipated remodeled Community Gym on Saturday January 7th. This gym is used by the youth of our community for sports games and practices. It is used by the young at heart in our city for playing of adult co-ed recreational sports as well. This is a nice update to a building that most of us attended school in, whether it was middle school or high school. The upgrades to this facility were paid in part by the Use Tax that our community approved last year.

Richmond Recreation is accepting sign ups for spring and summer sports. Check out <https://cityofrichmondmo.org/index.php/parks-and-recreation/>

- Gold Investors**
 City of Richmond
 Bank Midwest, N.A.
 Henkel, Corp.
 US Bank
 Richmond I.D.C.
 The State Bank
 Shirkey's Nursing & Rehab
 Shirkey's Hospice & Palliative Care
 Oak Pointe Assisted Living
 Community Bank of Missouri
- Silver Investors**
 KCP&L
 Swafford Ford Sales
 Westbrook & Co., P.C.
 Ray County Memorial Hospital
 KMMO
 Farmers Home Insurance Of Ray County
- Bronze Investors**
 Edward Jones Investments
 Red Cross Pharmacy
 Missouri Secured Title
 Ray Carroll Grain Co-Operative
 Richmond Family Clinic
 Thurman Funeral Home
 U.S. Granules
 Wal-Mart Super Center
 Central Missouri Community Credit Union
 Derstler Lumber Company
 KFC/Taco Bell of Richmond
 Hometown Pizza
 C & C Discount Pharmacy
 NorthStar Wellness
 Richmond Chiropractic
 Sam's Club
 Kountry Kuts
 Shirkey Golf Course
 KMZU/KRLI
 Phillips Computer Repair
 Linda's Floral
 Richmond Bowl
 Scenic Ridge
 Matt's Autobody & Restoration
 Ray County Land Title

February 2017
 Volume 48
 Issue 2



Greg Krueger, Henkel, resigned as Chamber Board Member at the January Board meeting. He accepted a position that will allow him to relocate closer to his children. We wish Greg good fortune in his new endeavors. In the same meeting, Chamber Board members voted in a new board member that will fill the remainder of Mr. Krueger's term. Dr. Justin Meier will join the ranks of the Class of 2019. Dr. Meier Dr. Justin Meier is married to Laura Beth, and they have three children: Lilly, Eli

Hezekiah, and Josiah. He is the lead pastor of Grace Church in Richmond, MO. He recently received his Ph.D in Missiology as part of a joint program with Duke Divinity School and Florida Bible Seminary. He has most recently served on the denominational staff of the Churches of God, General Conference (Findlay, OH) as the Church Expansion Strategist working in the areas of church planting and church renewal, before coming to Grace church. He has also served as the Regional Director of Western Region of the CGGC. Justin owns a social media consulting firm based out of Harrisburg, PA. He currently serves as President of the Ray County Women's Resource Center Board President and is running for City Council. Please help us to welcome Justin to the Richmond Area Chamber of Commerce Board of Directors.



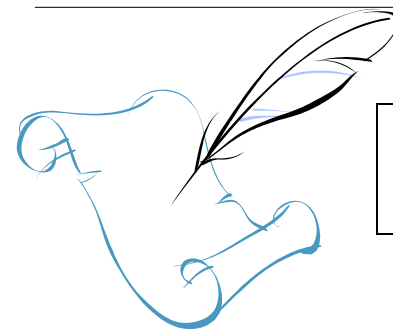
Shop Richmond Winners!
 Each year, the RCOC hosts the Shop Richmond Campaign. The winner from November was Jeannette Hensley. Pictured Left is December's winner, Cindy Sause. Winners submitted their receipts from purchases made in Richmond. They each won a \$50 Chamber Gift Certificate. NorthStar Wellness and Town Square Mercantile each received \$50 off their dues for issuing the inning receipt

Upcoming Before/After Hours

- February 9th-Insight Eyecare** from 7:30 am to 9:30 am at 217 S. College
- February 23rd- RHS Future Business Leaders of America** from 7:30 am to 9:30am at the Superintendents Office
- March 23rd- Town Square Mercantile** from 7:30 am to 9:30 am at 109 N. Thornton St

Upcoming Member Luncheons

April 13th @ the 19th Hole @ noon- Kelly R. Dyer~Manager of Entrepreneurship & Business Development Missouri Chamber of Commerce and Industry~Small Business and Technology Development Center will be discussing the many FREE or paid training opportunities for small business owners and entrepreneurs that are offered through the program. *This will be a very educational event and we encourage all of our members to attend.* This event will also be open to the public to attend, so if you know anyone that is interested in opening a small business or currently operates one, this will be the event for them to attend!!!!



From the President's Pen



Dear Chamber Members,

Social Media and the Chamber go hand in hand, but, do you utilize social media sites for your business? Do you keep those sites updated with new, eye-catching info? Hopefully your answer is yes to both! Social media is so regularly used and easily available, it has become key in business advertising. And here's why... Social media is defined as "interaction among people in which they create, share, and/or exchange information and ideas in virtual communities and networks." What began with Facebook 10 years ago has expanded to include numerous other outlets, including Twitter, Foursquare, LinkedIn, Pinterest, Instagram, Snapchat and Google+, just to name a few. Each year, more and more people choose social media as a major source for getting information. A study done by Top Dog Social Media found: · 73% of online adults now use a social networking site of some kind, and 71% of those are now Facebook users · 45% of Internet users age 65 and older now use Facebook, up from 35% in early 2013 · 63% of Facebook, 57% of Instagram, and 46% of Twitter users are daily visitors of each site · Email signatures with social sharing buttons or links increase click through rates by 158% · 52% of all marketers found a customer via Facebook alone in 2013, over half and that was three years ago · Photos on Facebook receive 53% more likes than posts without (65% of users are visual learners) · More than 1 million websites have integrated social media in some form and with new tips on how to grow your audience, social media is becoming more user-friendly. For example, Facebook's Insights Panel shows your page's demographics, from gender to age to location (which you might be surprised by!). So take advantage of this knowledge! Use the info to attract more viewers and expand your customer base. You won't regret it!

We have many members that can help you set up a social media site. Remember technology keeps moving forward and so does the Richmond Area Chamber of Commerce.

Join us on Facebook at Richmond-Missouri Area Chamber of Commerce and remember the Annual Mushroom Festival is scheduled for May and guess what, you bet, we have a Facebook page for that as well--Richmond-Missouri Area Chamber of Commerce Mushroom Festival. Sign up for our weekly e-blast too!

"Unity is strength... when there is teamwork and collaboration, wonderful things can be achieved." – Mattie J.T. Stephanek
 See you around town!

Tonya Willim
 President 2016-2017
 Richmond Area Chamber of Commerce