

**The Chamber**  
Richmond Area Chamber of Commerce  
104 W. North Main Street  
Richmond, Missouri 64085

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## A WORD FROM OUR PRESIDENT



Greetings Chamber Members, and Happy New Year, The Christmas decorations are all put away and another year is well underway. I hope this is a bright and prosperous year for all of us. We will likely face several challenges in 2013, especially as our national leaders continue to strive for ways to address all of the financial issues facing our nation—we didn't get into this situation overnight, and we will not solve it quickly or easily—hopefully we will avoid another recession and our economy will begin to grow. Our local economy is affected just as well as the national economy. Growth is the best answer for us, but how to achieve that is a tough question. We need to attract business—retail as well as industrial. Some folks do not like the idea of growth and prefer to stay “just the way we are”, but the facts of the matter are, if we do not grow and progress we will shrink and eventually will just “dry up on the vine”.

Richmond Economic Development Incorporated (REDI), in cooperation with the City and several businesses, as well as the County and the Chamber of Commerce, has been striving for three years to attract business of one sort or another, but in these tough economic times it has been difficult—REDI provided help to some entities, but has not been able to land “the big one”. The City of Richmond continues to seek ways to help our economy grow by working with potential businesses, developers, entrepreneurs, etc. Growth is essential if the City is going to continue to provide quality services. The City's expenses, like everyone else's, continue to rise with inflation and cost of goods consumed. Ray County has nearly completed all work to establish Enhanced Enterprise Zones—there will be eight of them; five of which will include parts of the City of Richmond. These zones will allow local government to offer certain incentives in the form of tax breaks to appropriate businesses, locating here or expanding, with the notion of drawing new enterprises to our County. The Chamber of Commerce supports all of these efforts as the premier representative of business in Richmond and surrounding area. This support exemplifies our core values to promote the community, create a strong local economy, provide networking opportunities, and represent the interests of business with government.

We are planning a Business Expo in March—an opportunity to showcase your business; we are planning a Legislative visit to Jefferson City in April; we are going to introduce some new ideas for networking, including a quarterly business luncheon; and we are continuing our “all member” visits. We appreciate your help and feedback and really want to “MAKE IT RICHMOND”. Again, a Happy and Prosperous New Year to each of you and yours.

Sincerely,

Ronald G. Brohammer, President, Richmond Area Chamber of Commerce

### Chamber Officers

#### President

Ron Brohammer  
*City of Richmond*

#### First Vice President

Cari Klein  
*Henkel*

#### Second Vice President

Leslyn Farmer  
*US Bank*

#### Secretary-Treasurer

Renea Williams  
*Executive Director*

### Chamber Board

#### Class of 2013

Marie King  
Bev Holloway  
Larry Brightwell  
JoEllen Black

#### Class of 2014

Ron Brohammer  
Cari Klein  
Felicia Farabee  
Christal Milligan

#### Class of 2015

Leslyn Farmer  
Vickie McGinnis  
Nathan Preston  
Chris Brown

### January 2013

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Issue 1

Chamber in Motion is the official newsletter of the Richmond Area Chamber of Commerce

Or current resident

### January/February 2013 ~ Calendar of Events

**Thursday, January 10 ~ Historical Society Membership Meeting ~ 6:30 pm ~ Ray County Museum**

**Friday, January 11 ~ Business After Hours hosted by Hometown Pizza ~ 5:30 ~ Hometown Pizza Banquet Room**

**Saturday, January 12 ~ Biscuit and Gravy Breakfast ~ 7 am-11 am ~ Masonic Lodge on Clark St.**

**Thursday, January 17 ~ Chamber Monthly Board Meeting ~ 12:00 noon ~ 19th Hole**

**Saturday, January 19 ~ Spaghetti Dinner ~ 11 am-3 pm ~ Masonic Lodge**

**Monday, January 21 ~ Chamber Office Closed ~ Martin Luther King, Jr. Day**

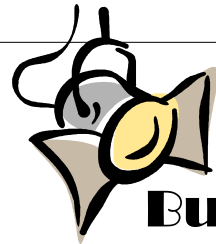
**Thursday, January 24 ~ 1st Quarterly Chamber Membership Luncheon ~ 11:30 am ~ 19th Hole**

**Saturday, February 2 ~ NASCAR Book Signing Event ~ 1pm ~ Ray County Museum**

**Saturday, February 16 ~ Pancake Breakfast ~ 7 am-1 pm ~ Richmond Shrine Club**

**Monday, February 18 ~ Chamber Office Closed ~ President's Day**

**Thursday, February 21 ~ Chamber Monthly Board Meeting ~ 12 noon ~ Hometown Pizza**



## Spotlight Business of the Month Bank Midwest

**Bank Midwest has been active Chamber Business members for nearly 20 years, consistently supporting and sponsoring the Farmer's Appreciation Dinners, the Mushroom Festivals, the Christmas Extravaganza events and much more. In 2001, Bank Midwest increased its Business Membership to the Gold level, the highest level of membership available within the Richmond Chamber.**

**Several employees of Bank Midwest have served on the Chamber Board and helped with numerous committees and events. Most recently, Johnna Bowman, Bank Assistant Vice President and Assistant Manager, served as Chamber Board President during 2009-2010.**

**Tammy Summers, Bank Vice President and Richmond's Banking Center Manager, has supported the Chamber and served on numerous Chamber committees and its Board of Directors at various times in the past. Tammy also served as the Chamber Board President during 1993-1994. She has worked in the banking business since 1980 and joined Bank Midwest in 1997. Tammy manages the 9 employees at the Richmond Branch and oversees its day to day transactions.**

**As the Richmond Branch of Bank Midwest actively supports the Richmond Chamber, the Corporate Bank Midwest actively supports the United Way. This enables the Richmond Branch to support its local United Way Chapters.**

**Within the current business of finance, Bank Midwest is seeing an upward trend in personal and small business banking loans, with customers having a special interest in refinancing of mortgage loans because of the low interest rates currently available.**



**Bank Midwest is a full service bank located at 200 North Spartan Drive in Richmond. Beginning this month, they have extended their business hours. The lobby will now be open 9-5, Mondays thru Fridays and 8-1 on Saturdays. Drive thru services will be available 8-5 Mondays thru Thursdays, 8-6 on Fridays, and 8-1 on Saturdays. They**

**can be contacted at 816-470-6400 and are ready to serve all your banking needs.**

### Ray County Museum Winter Events

The Ray County Museum has several events scheduled for the upcoming winter months. Thursday, January 10th, the Ray County Historical Society will hold their Annual Membership Meeting and Election of officers. There will be a carry-in dinner beginning at 6:30 pm followed by guest speaker—Keith Bowen who will present a program on local Mormon history. All current and prospective Historical Society members are invited to attend.

Saturday, February 2nd, The Ray County Museum will host a NASCAR Book signing event. This will begin at 1pm and is open to the public. JB Martin and Bert Schooley will be on hand to sign books and share stories from their past NASCAR experiences.

For more information on either of these events, you may contact the Ray County Museum at 816-776-2305.

#### Gold Investors

City of Richmond  
Bank Midwest, N.A.  
Henkel, LLC  
US Bank  
Richmond I.D.C.  
The State Bank

#### Silver Investors

KCP&L  
Richmond Apple  
Market  
Swafford Ford Sales  
Westbrook & Co., P.C.

#### Bronze Investors

Edward Jones  
Investments  
Community Bank  
of Missouri  
The Medicine Shoppe  
Garner-McCalley Title  
Ray Carroll Grain  
Co-Operative  
Richmond Family  
Clinic  
Thurman Funeral  
Home  
U.S. Granules  
Wal-Mart Super Center  
Central Missouri  
Community Credit  
Union  
Derstler Lumber  
Company  
KFC/Taco Bell  
of Richmond  
Hometown Pizza  
Preston's Photography  
Farmer's Home  
Insurance

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## New Chamber Member Event

The Richmond Chamber board of Directors would like to invite you to the first quarterly **Membership Luncheon**. The luncheon will be held at The 19th Hole, **Thursday, January 24**, with a buffet style meal beginning at 11:30 am. Board President Ron Brohammer will begin the program at 12:00 noon and will speak briefly about upcoming Chamber activities. The **Business Highlight** for the first luncheon will be Chamber Member **Richmond Apple Market** with **Bob MacDonald** giving a short presentation about the store. The guest speaker will be **Molly McGovern**, who will be sharing information about the **Enhanced Enterprise Zones** that are in the process of being implemented in Ray County. The Enhanced Enterprise Zones will offer tax incentives or abatements to new or existing businesses that add employees or expand or upgrade facilities.

The cost to attend the Luncheon is \$10. This can be paid at the door or can be billed to your Chamber invoice. Reservations are not necessary but are appreciated as seating is limited. If you know you would like to attend, you can call the Chamber office at 776-6916 or email Renea at cofcommerce@mchsi.com.

The Board hopes to make this a quarterly event and are making plans for the next luncheon scheduled in April.

## Chamber Board Welcomes 2 New Members

The Chamber Board of Directors hosted a ribbon cutting ceremony in December to welcome two new businesses to the square. **Natalie Macey Bail Bonds** has opened an office on the North side of the square at 114 West North Main. Natalie is a Missouri Licensed Bail Bond Agent and Notary. Her Bail Bond services are available 24 hours a day, 7 days a week and she can be reached at 776-3107. Though the Chamber hopes you will not need Natalie's Bail Bond services, we hope you will keep her in mind if you know someone who does.

Natalie is joined in her office space by **Jonna Walder** who has set up shop in the back of the building. Jonna has opened **RJ3 Creations** and specializes in commercial embroidery which



she has done for over ten years, deciding recently to open a shop hoping to increase her visibility to the public. Jonna can embroider on numerous items and has samples for viewing in her shop. She has catalogs of the different items she has available and she can use one of her many digital designs she has on file or can embroider your own design, including business logos, school mascots and clip art. The Chamber would like to encourage you to stop in and visit Jonna and see her quality work, and as always, we remind you to support your Chamber members and shop local.



## Business After Hours Friday, January 11, 2013

**Hometown Pizza will host a New Year's Business After Hours Friday, January 11, 2013 beginning at 5:30 pm. Enjoy a relaxing evening with Chamber friends and wind down after the Holidays. A light meal will be provided. Hometown Pizza invites all Chamber members, their employees, guests and prospective Chamber members. The more, the merrier!! See you there!!**