

# chamber .emotion

Or current resident

## March/April 2013 ~ Calendar of Events

- Friday, March 22 ~ Fish Fry ~ 10:30 am-6:30 pm ~ Masonic Building**
- Saturday, March 23 ~ Richmond Area Business Expo ~ 9 am-3 pm ~ City Hall Gym**
- Tuesday, April 2 ~ Election Day**
- Friday, Saturday, Sunday April 5, 6, & 7 ~ RHS Theatre Dept presents *Steel Magnolias* ~ Farris Theatre ~ 7 pm Fri and Sat ~ 2 pm Sun**
- Friday, April 12 ~ Business After Hours hosted by Ray Land & Loan ~ 5:30-7 pm ~ Hometown Pizza**
- Friday & Saturday, April 19 & 20 ~ City Wide Garage Sales**
- Saturday, April 27 ~ RHS Prom**

### Chamber Officers

President

Ron Brohammer  
*City of Richmond*

First Vice President

Cari Klein  
*Henkel*

Second Vice President

Leslyn Farmer  
*US Bank*

Secretary-Treasurer

Renea Williams  
*Executive Director*

### Chamber Board

Class of 2013

Marie King  
 Bev Holloway  
 Larry Brightwell  
 JoEllen Black

Class of 2014

Ron Brohammer  
 Cari Klein  
 Felicia Farabee  
 Christal Milligan

Class of 2015

Leslyn Farmer  
 Vickie McGinnis  
 Nathan Preston  
 Chris Brown

## March 2013

Volume 44  
 Issue 3

Chamber in Motion is the official newsletter of the Richmond Area Chamber of Commerce

## A WORD FROM OUR PRESIDENT



Greetings, Chamber Members,

I hope this finds you well and ready for Spring—I know, particularly after those super back-to-back snowstorms, I am ready. We have some very exciting events coming up in the Chamber.

March 23 is our very first Business Expo and we are really looking forward to that event. About 30 businesses/groups have signed up and perhaps more to come. This has the potential to not only be an excellent opportunity to showcase your business, but also an outstanding community event that can be a lot of fun and bring people into the community. Another exciting activity on the horizon is the upcoming legislative visit to Jefferson City.

The legislative visit is planned for Wednesday April 10. Presently, we plan to carpool and anticipate departing Richmond around 8 a.m. This trip is open to any Chamber member. We will have lunch with State Senator David

Pearce and Representative Joe Don McGaugh. They will give us a first-hand update on pending state legislation, and you will have an opportunity for Q & A with them. A visit to the legislative floor and Capitol tour, if desired, is also planned. If you have any specific questions or concerns that you wish the legislators to address, please send them to Renea, at the Chamber Office. This is an excellent opportunity to make our presence known in Jefferson City. We also hope to schedule a meeting with representatives of the Missouri Municipal League and representatives of Missouri Main Street, as well. This is just the beginning of the Chamber activities. Richmond's biggest party is just around the corner, the Mushroom Festival.

The 33rd annual Mushroom Festival is barely over a month away—a sure sign that spring is in the air. The weekend of May 4<sup>th</sup> is going to be very busy in Richmond. Planning is well underway for this outstanding festival when thousands of people will visit our city. Festivities will begin Thursday evening May 2<sup>nd</sup> and run through Saturday evening. The festival committee is working fast and furiously and has many new activities as well as the tried and true, including the carnival and parade, in the planning stages. We can always use more help for this major event, so if you want to become involved in your community this is the opportunity—please contact the Chamber office to volunteer. Closely following the Mushroom Festival will be Richmond's annual American Celebration.

Friday June 28<sup>th</sup> will be our annual 4<sup>th</sup> of July Celebration in Southview Park. More details on this fun and exciting event will be forthcoming in future newsletters, but suffice it to say, last year was a great event with children's games, parachutists, live music, free swimming at Southview Pool, a flyover, and, of course, a great fireworks presentation. Be sure and mark your calendar now—we hope to make this event even bigger and better this year.

Thank you to all who responded to our recent survey; the information is being compiled and analyzed to continue to improve and grow your chamber. Another membership luncheon is coming up soon and you are encouraged to attend. The first one was excellent and very well-received. All member visits are also continuing; meanwhile please let us know if you have questions or thoughts on how we might improve our business environment. Remember--**Make it Richmond.**

Sincerely,

Ronald G. Brohammer

President, Richmond Area Chamber of Commerce.

## RHS Future Business Leaders of America Host Business Before Hours

Richmond High School Future Business Leaders of America and their sponsor Robbin Cole, hosted Business Before Hours. Chamber members in attendance were able to meet and visit with five officers from the organization, 4 of which were Seniors. All of them had specific college plans they were looking forward to after graduation. The students spent time at the Before Hours visiting with several community business leaders including, Rick Westbrook with Westbrook & Co, Vickie McGinnis with The State Bank, Marie King with KMZU Radio, Cari Klein with Henkel, Larry Brightwell with Larry's True Value, and Ron Brohammer with the City of Richmond. The students got to participate in radio interviews with Marie King. The students in attendance were Leslyn Cole, Emma Long, Bret Goli-goski, Chester Cox, and Chad Truby. The Chamber would like to thank Robbin Cole, the FBLA students and the School District personnel for hosting Business Before Hours. Best of luck to these future business leaders!



### CHAMBER WELCOMES NEW MEMBERS

The Richmond Area Chamber of Commerce would like to welcome our newest Business Members. **Lulu and Grace ~ Ladies Finery** located within **Main Street Mall** at 105 East Main Street is operated by Bob and Teresa Garrison and Carmen Marshall. The shop carries a variety of fashion and accessories for women, children and infants. It is definitely worth your time to stop in and shop. Another new business member is **Community Realty**, owned and operated by Chastity Loftin, and also located within the **Main Street Mall** in Suite 7. Chastity is a real estate broker and can be contacted at 816-616-6792 for your real estate needs. **Organic Matters Composting Farm** in Richmond, owned and operated by Richard Eiler is preparing for Spring. The business does landscaping and tree trimming. Richard can be contacted at 816-776-3648. **Flexible Staffing of Clay County, LLC** has also joined the Chamber.. They offer full staffing services and can be contacted at 816-630-4600. Please take time to visit these new members and welcome them to the Chamber and to our community. We also want to recognize and welcome two new Associate Members—**Alyson Crane** of Richmond, and **Henrietta First Baptist Church**.

The Chamber thanks these new members and our current members for their support for the Chamber and the community. Please remember to shop with our Chamber members and shop Richmond first.

### Chamber Board Plans Jefferson City Visit

The Chamber Board is planning a visit to Jefferson City Wednesday, April 10th. We are hoping to visit with Representatives David Pearce and Joe Don McGaugh while at the Capitol. We would like to invite Chamber members, City and County officials and community business leaders to join us. If you would like to attend or if you have any topics you would like us to address while we are there, please let Renea know at the Chamber office. Time and car pool arrangements will be made at a later date.

#### Gold Investors

City of Richmond  
Bank Midwest, N.A.  
Henkel, LLC  
US Bank  
Richmond I.D.C.  
The State Bank

#### Silver Investors

KCP&L  
Richmond Apple  
Market  
Swafford Ford Sales  
Westbrook & Co., P.C.

#### Bronze Investors

Edward Jones  
Investments  
Community Bank  
of Missouri  
The Medicine Shoppe  
Garner-McCalley Title  
Ray Carroll Grain  
Co-Operative  
Richmond Family  
Clinic  
Thurman Funeral  
Home  
U.S. Granules  
Wal-Mart Super Center  
Central Missouri  
Community Credit  
Union  
Derstler Lumber  
Company  
KFC/Taco Bell  
of Richmond  
Hometown Pizza  
Preston's Photography  
Farmer's Home  
Insurance

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## YOU'RE INVITED to the First RICHMOND AREA BUSINESS EXPO

**Saturday, March 23, 2013 9:00 am—3:00 pm**

**Richmond City Hall Gymnasium**

**Come see what your city has to offer....**

**28 Local Businesses Participating**

**Lots of Door Prizes Drawing for a FREE Kindle Fire**

**Food and Drink Concessions**

**Free Blood Pressure Readings**

**Easter Bunny Visits**

**And more.....**

### Chamber Supports Use Tax

The City of Richmond will place a question regarding the implementation of a Local Use Tax on the April 2, 2013 General Election Ballot. The local use tax would be applied, in lieu of local sales tax, on transactions that individuals and businesses conduct with out of state vendors, including catalog, internet, and direct market sales. Sales tax is currently not collected on the types of transactions listed. The City of Richmond will soon be sending out information explaining the Use Tax, how it is collected, and what it would be used for. The information will also address why we need a Use Tax. The Richmond Area Chamber Board of Directors and The Richmond Downtown District Committee have both decided unanimously to fully support the efforts of passing the Use Tax. A Use Tax informational brochure is available at Richmond City Hall and the Chamber office.

### Volunteers Needed

The 33rd Mushroom Festival will be here before we know it and Chairman Nathan Preston and the Committee are busy making plans to bring a few new activities to the event along with many of the regular activities. The committee is beginning to look for volunteers to help with different aspects of the festival, from set up, to clean up, to tear down. There are many activities needing volunteers the days of the festival including setting up road blocks, meeting with vendors, organizing the Grandstand entertainment, 5k FUNgus run, monitoring parade and line up, children's games and more. If you are interested in helping out, please contact Renea at the Chamber office.

### Mushroom Festival Committee Makes Donation

A \$2,000 donation was given to the Richmond Police Department on behalf of the Mushroom Festival Committee. The Richmond Police Department fills many roles during the annual festival. They help with road block set ups, directing traffic and the parade, patrol the festival and



the surrounding areas, offer medical assists, and other duties. Festival Treasurer Tonya Willim presented the check to Police Chief Chad Burnine. The Richmond Chamber and the Mushroom Festival Committee appreciate the hard work and time the Police Department put forth to keep us safe during the festival.