

**April 2018 Calendar of Events**

April 1,8,15,22,29: Grace Church Youth Ministry 5:30-8pm (8th is at 3:30pm)  
April 2: Bridge of Hope hosts Mom's Group from 4-5pm  
April 2,9,16,23,30:Ray County Library hosts Family Story Time @ 10am & 1pm  
April 2,9,16,23,30:Ray County Library hosts GED/HSE Tutoring from noon to 2pm  
April 2: Posters due to library for National Library Week  
April 3: Ray County Coalition meeting @ Grace Church @ 6pm  
April 3,10,17,24 :Richmond Kiwanis meeting @ noon @ 19th Hole  
April 3,10,: Ray County Library hosts AARP Tax Assistance 9a-1p  
April 3,10,17,24:American Legion hosts Bingo-open @ 4pm games @ 6pm  
April 4,11,18,25: Grace Church hosts Drop Zone-After School Program til 5:30pm  
April 4,11,18,25: Elements Destination Dining hosts Mid Week Social-no rsvp needed  
April 4,11,18,25: Ray County Library hosts Teen Time from 2:30pm-4:30pm  
April 4,11,18,25: Mushroom Festival Meetings at noon at Hometown Pizza  
April 5: Deadline for T-ball, Machine Pitch and Coach pitch ball registration at City Hall  
April 6,13,20,27: Richmond Rotary @ noon @ 19th Hole  
April 6: NorthStar Wellness hosts After Hours from 5:30-7:30pm  
April 6,13,20,27: Shirkeys Golf Course hosts Happy Hour Specials  
April 7: The Good Samaritan Center Tortoise and Hare 5K @ 8am  
April 7: Class of 2022 5k @ RHS Track @ 8am  
April 7: Orscheln Farm & Home host Horse Day with Dr. Harris 9a-1p  
April 9-13: National Library Week  
April 10,17,24: Ray County Library hosts kids events from 4-5pm  
April 11: Richmond Career Center hosts Open House from 11a-1pm  
April 12: RHS Noteworthy Choir hosts a Piano Recital @ Farris Theatre @ 6:30pm  
April 12: RCBS hosts Sub Pie educational event for parents from 5:30-7pm  
April 13,20,27: Liberty Hospital hosts Dr. Walk-Well in Shoal Creek at 2pm  
April 13-14: City Wide Garage Sale  
April 14: Orscheln Blade Sharpening 9a-1p \$3 per blade  
April 14: Recovery Life Consulting hosts Autism Awareness Day from 4-8pm  
April 14: Ray County Weekend Book Club @ 10am– call for more info  
April 19: Ray County Coalition hosts “Resilience” the movie. Preregister for daycare/meal  
April 19: Ray County Library hosts Genealogy Research at 4pm  
April 19: Chamber Board meeting at 11:30am @ Golf Course  
April 20: Ray County Hospital Gift Shop 20% off sale  
April 20: Farris Theatre presents Sarah LaBarr @ 7pm  
April 23-26: City Wide Clean Up– pick up will be on the opposite day of your trash day  
April 25: Ray County Library noon book club– please call for more information  
April 26: Super 8 hosts 20yr Anniversary Party & After Hours 5:30-7 @ Hometown  
April 26: Ray County Library hosts “Container Gardening” @ 5pm  
April 27: Masonic Fish Fry 11a-6:30pm

# chamber.Emotion

**Chamber Officers**

President

Dr. Justin Meier  
*Grace Church*

Secretary-Treasurer

Natalie Lamar  
*Executive Director*

**Chamber Board**

Class of 2018

Jennifer Welch  
Brock Dover  
Tony Hatcher  
Justin Wrisinger

Class of 2019

Justin Meier  
Jennifer Gant  
Renea Williams  
Atalie Williams

Class of 2020

Jennifer Brenton  
Bart Willim  
James Ford  
Ellen Vandiver

**April**

2018

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Chamber in  
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of the Richmond  
Area Chamber of  
Commerce

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816-776-6916



On March 8th, The Richmond Area Chamber of Commerce held a Ribbon Cutting Ceremony for the Richmond Bowl. Long time employee, Adam Crowley, purchased the business in February. Congratulations Adam! Pictured left to right are : James Ford, Jennifer Welch, Jennifer Brenton, Adam Crowley, Tammy Adams and Justin Meier.

On March 18th, The Richmond Area Chamber of Commerce hosted a Ribbon Cutting Ceremony for the newest business in Richmond, Crafty Creations. It is a home décor and t-shirt shop located on the South side of the Richmond Square.

Congratulations Cilla!



On Friday March 9th, The Richmond Area Chamber of Commerce hosted a Ribbon Cutting Ceremony for one of our newest members, 'The F' Richard Bowland, Knights of Columbus Council #7605 at their Lenten fish fry.

**FBLA NEWS**

The Richmond Area Chamber of Commerce is proud to be a supporter of the RHS FBLA. On March 29th, that organization hosted a “Lunch and Learn” . Chamber President Dr. Justin Meier was a guest speaker , as well as William Downs from Henkel. The Missouri Army National Guard sponsored the lunch that day. Did you know that the Chamber will happily arrange for a guest speaker for you from our membership base? Did you know we offer business mentorships as well?

Contact Natalie for more information!





- Gold Investors  
City of Richmond  
Bank Midwest, N.A.  
Henkel, Corp.  
US Bank  
Richmond I.D.C.  
The State Bank  
Shirkey's Nursing & Rehab  
Community Bank of Missouri

Silver Investors  
KCP&L  
Swafford Ford Sales  
Westbrook & Co., P.C.  
Ray County Memorial Hospital  
KMMO  
Missouri Farm & Home Mutual Insurance Company

Bronze Investors  
Edward Jones Investments  
Red Cross Pharmacy  
Missouri Secured Title  
Ray Carroll Grain Co-Operative  
Richmond Family Clinic  
Thurman Funeral Home  
U.S. Granules  
Wal-Mart Super Center  
Central Missouri Community Credit Union  
Derstler Lumber Co.  
KFC/Taco Bell  
Hometown Pizza  
C & C Discount Pharmacy  
NorthStar Wellness  
Richmond Chiropractic  
Kountry Kuts  
Shirkey Golf Course  
Phillips Computer Repair  
Linda's Floral  
Richmond Bowl  
Ray County Land Title  
Thunderbird Electric  
Crooked River Meat CO  
Life Recovery Consulting  
DJ Spudd

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**IMPORTANT UPCOMING DATES**  
MAY 3- STREETS AROUND COURTHOUSE TO CLOSE AT 4PM  
MAY 3RD THROUGH 5TH- RICHMOND MUSHROOM FESTIVAL  
MAY 10: RIBBON CUTTING AT OAK RIDGE  
JUNE 22- CHAMBER GOLF TOURNAMENT  
JUNE 30- AMERICAN CELEBRATION FIREWORKS EVENT  
JULY 18- FARMERS APPRECIATION DINNER  
AUGUST 23- "GOVERNING CASH FLOW" BUSINESS EDUCATION COURSE  
SPONSORED BY CMCCU & THE RICHMOND CHAMBER

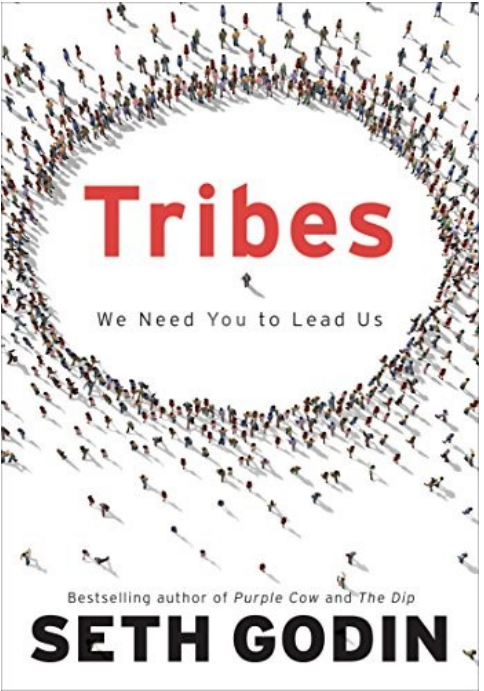
QUARTERLY MEMBERSHIP LUNCHEON

The Richmond Area Chamber of Commerce hosted its Quarterly Member Luncheon on Thursday March 22nd. Kelly Dyer with the SBTCD and Missouri Chamber was the guest speaker. She informed the attendees of all the FREE business education opportunities that the Missouri Chamber offers. If you have any questions about business operations, economic gardening, spreadsheets, etc. please contact Natalie at the Chamber office. There is a wealth of knowledge at your fingertips with Kelly!

The Ray County Library and the Richmond Area Chamber of Commerce co-hosted a Community Blood Drive on Monday March 26th at the Ray County Library. That day, our community donated 22 pints of blood. Thank you for your donations! You never know, it could be your own life that you save!



In this fascinating book, Seth Godin argues that now, for the first time, everyone has an opportunity to start a movement - to bring together a tribe of like-minded people and do amazing things. There are tribes everywhere, all of them hungry for connection, meaning and change. And yet, too many people ignore the opportunity to lead, because they are "sheepwalking" their way through their lives and work, too afraid to question whether their compliance is doing them (or their company) any good. This book is for those who don't want to be sheep and instead have a desire to do fresh and exciting work. If you have a passion for what you want to do and the drive to make it happen, there is a tribe of fellow employees, or customers, or investors, or readers, just waiting for you to connect them with each other and lead them where they want to go. If you're looking for a great book to spark ideas in the area of business and leadership this is a have to read!



Dear Fellow Chamber Members,

Every business owner/professional knows how hard it is to get attention in this information overloaded society. Whether you're working as an independent contractor, starting a new business, or trying to build an established company, you've got the same challenge: How can you stand out from the pack so that potential customers realize how wonderful you are? Here are five tips that I think will help you stand out and grow your customer base.

1. Create content--newsletters, video, blog, free download, etc.--that others can use to share your expertise. The more content you generate, the more opportunities you nurture.
2. Develop a contact list--and keep adding to it. For example if you speak at a business event or have a booth at a conference set out a sheet of paper inviting people to sign up for your newsletter list. The exposure you get from speaking is nice and having a booth is nice, but it's a one-time event. The real opportunity is getting permission to stay in touch with people.
3. Be consistent. Send something out to your contact list the same day every week. Your customers or contacts may not read it every time, but when they need something you provide, you will be on the forefront of their mind.
4. When you advertise or do marketing, offer insights, not just information. Thanks to Google, there's no shortage of information. The hard part is making sense of it. So offer both perspectives and advice.
5. Be remarkable! Find the thing that's so interesting, or unusual, or creative about what you're doing that prospective clients are not only going to remember you--they'll tell their friends about you and your story. Then share it over and over.

If you work at these five strategies intentionally over the next 3 months you will see positive changes in your business and your profit line. If you ever need any ideas feel free to schedule an appointment with me at the Chamber, and let's work to make the Richmond area better together.

Sincerely,  
Dr. Justin Meier  
President  
Richmond Area Chamber of Commerce

