

chamber.Emotion

March 2019 Calendar of Events

- March 1: Tri-County Mental Health Northland Prevention Conference
 March 1: Bridge of Hope Gumbo Lunch/ Dinner
 March 1: Knights of Columbus Fish Fry CANCELED
 March 1,8,15,22,29: Richmond Rotary @ noon @ 19th Hole
 March 1,8,15,22,29: Shirkey Golf Course hosts Happy Hour @ 4pm
 March 2: Ideal Industries Soup/Chili fundraiser
 March 4: Bridge of Hope Mom's Group @ 4pm
 March 4,11,18,25: Ray County Library hosts GED/HSE Tutoring from noon to 2pm
 March 4,11,18,25: Ray County Library Family Story Time @ 10am & 1pm
 March 5,12,19,26: UMC Men's Bible Study @ Our Place @ 6pm
 March 5,12,19,26: Richmond Kiwanis meeting @ noon @ 19th Hole
 March 5,12,19,26: United Methodist Church Food Pantry 1-3pm: call for appt
 March 5,12,19,26: American Legion hosts Bingo-open @ 4pm games @ 6pm
 March 5,12,19,26: Grace Church Food Pantry open 5-8pm
 March 5,12,19,26: Ray County Library Family Story Time @ 4pm
 March 5: Ray County Coalition Meeting POSTPONED
 March 5,12,19,26: Shirkey Golf Course Ladies After Hours Golf Clinic 6:30-8pm
 March 6,13,20,27: United Methodist Church Youth Group @ 6 & 7
 March 6,13,20,27: Ray Co. Library hosts Teen Time @ 2:30pm
 March 6-April 11: Richmond United Methodist Church Lenten Study 3:30p-4p
 March 6,13,20,27: Richmond United Methodist Church Parenting Class @ 6pm
 March 6: United Christian Presbyterian Church Ash Wednesday Service @ 7pm
 March 7-9: Town Square Mercantile & Ray County Hospital Spring Open House
 March 7,14,21,28: United Methodist Church Food Pantry @ 1pm: call 776-2122 for appt
 March 7-April 5: Richmond United Methodist Church Lenten Study @ 5:30pm
 March 9: Masonic Lodge B & G Breakfast 7-10:30 :\$5
 March 9: Orscheln Blade Sharpening 9a-1p \$3 per blade
 March 9: Farris Theatre presents KC Jazz Orchestra Members @ 7pm
 March 13th: RHS NHS Blood Drive 10a-2p
 March 13: Elements Destination Dining Bistro Night 4-8pm. No RSVP needed
 March 13 & 27: Mushroom Festival meeting @ noon @ Hometown Pizza
 March 14-16: Ray County Veterans Memorial Building hosts Hardware Club Auction
 March 14: Friends of the FFA meeting @ 6:30pm @ RHS
 March 14 & 28: Ray County Library Adult Knitting Group @ 10am
 March 17: United Christian Presbyterian Church St. Patrick's Day Luncheon 11a-1p \$8
 March 18: Chamber/Library Community Blood Drive 10a-2p
 March 19: Ray County FCE meeting @ 10am & 6:30pm @ Chamber
 March 19: Ray Co Coalition Meeting CANCELED
 March 19: Liberty Hospital will host Living With Cancer @ 6pm
 March 20: Ray County Hospital Gift Shop 20% off sale
 March 20: Smith Elder Business Law hosts Basic Estate Planning Seminar @ 6pm
 March 21: Ray Country Library presents "Health as a Whole" @ 10am
 March 21: Liberty Hospital hosts Living After Loss @ 11am & 5:30pm
 March 21: Liberty Hospital hosts Alzheimer's Support Group @ 7pm
 March 21: Chamber Board meeting @ 11:30am @ golf Course
 March 21: Ray County Library Adult Program @ 5pm
 March 22: Knights of Columbus Fish Fry 5-7pm
 March 23: MO Dept Of Conservation Hunters Ed Course @ Ray Country Library. Must preregister 1-3pm
 March 26: Liberty Hospital Stroke Support Group @ 1:30
 March 27: Adult Book Club @ Ray Co Library @ noon
 March 28: Ray County Library Adult Game Night @ 5pm
 March 28: Ray County Library Caregiver Support Group @ 5:30pm

Chamber Officers
President
 Dr. Justin Meier

Secretary-Treasurer
 Natalie Lamar
Executive Director

Chamber Board
Class of 2019
 Justin Meier
 Jennifer Gant
 Renea Williams
 Atalie Williams

Class of 2020
 Felicia Farabee
 Kayla Haas
 James Ford
 Ellen Vandiver

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 Jennifer Welch
 Beth Smith

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Chamber in Motion is the official newsletter of the Richmond Area Chamber of Commerce

104 W. North Main
 816-776-6916

Help Us Welcome Our Newest Member!

Eastern Star #255
Richmond, MO
816-332-3435



Pictured Right—
 Christal Milligan and Mary Sisemore, accepting the Chamber plaque for the Eastern Star #255.



Pictured Left—David Prather of Prather Insurance Group out of Chillicothe Missouri. Please help us welcome our newest member!



Pictured Right—John Miles, with Hidden Valley Funeral Home receiving his Chamber plaque.

The Shop Richmond Program ended the month of February. Please remove any signage or drop off boxes that you may have. This program is looking for a sponsor. The fee is \$100 per month. If your company is interested in sponsoring this or any other Chamber event, please contact Natalie @ director@richmondchamber.org. Thank you to Grace Church for sponsoring this program for the last year!

#BETTERTOGETHER

SAVE THE DATES

- March 7-9: Richmond Spring Open Houses
- March 18: Chamber /Library Blood Drive
- April 20: City of Richmond Easter Egg Hunt
- May 2-4: 39th Annual Mushroom Festival
- May 12: RHS Graduation
- May 27: Memorial Day
- June 28: The Great American Celebration
- July 17: Farmer's Appreciation Dinner
- August 1-8: Chamber Board Elections
- September 1: New Chamber Board Members inducted
- September 6: Labor Day
- November 8: Christmas Extravaganza Kick Off
- December 5: Lighted Christmas Parade

Gold Investors

Bank Midwest, N.A.
City of Richmond
Community Bank of
Missouri
Henkel, Corp.
Richmond I.D.C.
Shirkey Nursing & Rehab
The State Bank
US Bank

Silver Investors

Anytime Fitness
KCP&L
KMMO
Missouri Farm & Home
Mutual Insurance Company
Ray County Memorial
Hospital
Swafford Ford Sales
Westbrook & Co., P.C.

Bronze Investors

Edward Jones
Investments
Missouri Secured Title
Ray Carroll Grain
Co-Operative
Richmond Family Clinic
Thurman Funeral Home
U.S. Granules
Wal-Mart Super Center
Central Missouri
Community Credit Union
Derstler Lumber Co.
KFC/Taco Bell
Hometown Pizza
C & C Discount Pharmacy
NorthStar Wellness
Richmond Chiropractic
Kountry Kuts
Shirkey Golf Course
Phillip's Computer Repair
Linda's Floral
Richmond Bowl
Ray County Land Title
Expert Electric
Life Recovery Consulting
DJ Spudd
Stilfield-Hufft Insurance Group
Prather Insurance Associates

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Changes at Missouri Farm & Home Mutual Insurance Company

On February 12, 2019, the board of directors at Missouri Farm & Home Mutual Insurance Company promoted two of its leaders. Jimmy Carter, previously the mutual manager, is now president and CEO. Mr. Carter has been with Missouri Farm & Home, formally Farmers Home Insurance Company of Ray County, for nine years. Lisa Harp, formerly office manager, was promoted to the position of vice president and CFO. Mrs. Harp has been with the mutual for 24 years. Missouri Farm & Home Mutual Insurance Company is a farm mutual insurance company, and the oldest running business in Ray County. Missouri Farm & Home was originally organized by a group of local citizens in February of 1877, as Patrons and Farmers Home Protection Company of Ray County. It was re-incorporated Jan. 1, 2018, as Missouri Farm & Home to reflect its coverage of the entire state of Missouri. Missouri Farm & Home Mutual Insurance Company is a Grinnell Mutual member.

Soon you will start to see signs that morel season is upon us. Which means, so is



The committee has been hard at work preparing for a spectacular event. This year, the main entertainment for the event will be

SHAKE POLYNESIA

Shake Polynesia is a group of Pacific Island dancers; most of them coming from the country of Samoa. They have toured and entertained the world in places such as Australia, New Zealand, Germany and Poland. Many dances will be performed such as the graceful dances of Samoa, fast hip-shaking dances of the Cook Islands and Tahiti, powerful dances of Fiji, the haka war dance of New Zealand, the hula of Hawaii, slap dances, and of course the thrilling fire knife dances here in Richmond on

FRIDAY MAY 3RD !

There are several opportunities to sponsor events this year!. If your organization would be interested in sponsoring a stage performance such as Shake Polynesia or the Scottish Highland Dancers, The Christian Concert or many others, please contact Natalie Lamar at director@richmondchamber.org

5 Hacks to Boost Your Website SEO

By Kylee Brown

SEO is changing at a very rapid pace and to get the best out of it you need to stay updated with the latest trends. Only then you can look forward to the high amount of traffic which is surely the first priority. Now how do you get that traffic? Firstly people should be able to search for using their preferred search engine. This means that your website should come into search and this is possible only through SEO. This is the reason that people rely on the top Website SEO hacks to get traffic towards their website and transform it into sales.

If you too are looking for some effective Search Engine Optimization Tips, you have come to the right place. So let us get started and see how you can optimize your website to ensure increased website traffic.

1. The right selection of the link building strategies

Seo consists of a number of ways to build links for your websites but not all will be effective at the same time. Therefore it is necessary to choose the ones which are result oriented so that you are able to get quality backlinks towards your website. Higher the quality of links more will be your ranking on the search engines. Thus it becomes all the more important to focus on your link building tactics and work on them correctly to get the desired outcomes.

2. Focus on on-page elements of SEO

Just like building links is important with the traffic perspective, so is the on-page SEO. It is a way to improve your website so that it is free from all kinds of flaws. There are numerous on-page techniques which can be followed to ensure that every web page is complete, is properly linked to other pages, there are no broken links on the site etc. Once all are essential elements are covered your website will definitely be standing on the first page of Google. Right, on-page can really help invisibility as well as credibility.

3. Usage of the keywords

This is the area where most of us lag behind. We tend to use several keywords at one place thus confusing the search spiders as well as the visitors. This is a wrong way of SEO and is of no use. On the other hand, try using one keyword on one page and create content that is unique and the best so that it attracts the people. In this way, you will get traffic and people will show interest in your website too.

4. Fresh content

Updating the content of your website on a regular will definitely help to Optimize Website. This will not only help in bringing up the rank of a website but can be useful for internal linking as well. Everybody knows that Google loves fresh and unique content so why not take advantage of this attribute and boost the rank of your website. So do work on your website content and make sure it is appealing enough to seek the attention of the people. You can start your own blog as well for better reachability.

5. Use of Google Webmaster Tools

Complying by Google's guidelines is most important if you want to have a higher visibility of your website over the search engines. By making use of the tools you get an idea about the sources from where the traffic is coming, what amount of traffic is achieved, which keywords are doing better, which pages are more popular and lots more? An insight about your traffic can help to modify the SEO tactics and improve the search results. The way of doing SEO has changed a lot since the past few years. That is why you need to focus on the new ways of doing SEO. There is no point in wasting time on the old SEO techniques that will give results but not as expected. So by staying updated with SEO hacks you will surely be able to incorporate a lot of new things that are helpful for your website.

<https://www.techprevue.com/5-hacks-boost-website-seo/>